

**THE FPB WISHES TO THANK ALL ITS PARTNERS, SCHOOLS AND EVERYONE FOR THEIR SUPPORT AND PARTICIPATION IN THE ANTI CHILD PORNOGRAPHY CAMPAIGN LAUNCH, AND THE FOLLOWING EXHIBITORS:**

- |                            |   |
|----------------------------|---|
| <b>NELSON MANDELA FUND</b> | - Champions for Children                              |
| <b>SANCA</b>               | - Sanca Soweto  |
| <b>MENTAL HEALTH</b>       | - Central Gauteng Mental Health Society Soweto Office |
| <b>MDDA</b>                | - Media Diversity and Development Agency              |
| <b>DTI</b>                 | - DTI - Consumer Protection                           |
| <b>LOVELIFE</b>            | - LoveLife  |
| <b>DHA</b>                 | - Department of Home Affairs                          |
| <b>SK</b>                  | - Ster Kinekor Theatres                               |
| <b>CHILDLINE</b>           | - Childline Gauteng                                   |

**WHAT IS**  
CHILD PORNOGRAPHY

**SAY NO!**  
TO CHILD PORNOGRAPHY

**THINK BEFORE YOU SEND YOUR PICTURE**

**WHACHU.GONNA.DO?**

**CHILD PORNOGRAPHY IS SEXUAL ABUSE. IT'S NOT FUNNY!**

Report Child pornography  
[www.fpbprochild.org.za](http://www.fpbprochild.org.za) 0800 148 148 (toll free)  
Join the Facebook group: Say no to child pornography

# PROGRAMME

## LAUNCH OF THE ANTI-CHILD PORNOGRAPHY CAMPAIGN

DATE: FRIDAY, 4TH JUNE 2010

VENUE: MAPONYA SHOPPING MALL, SOWETO

### 1. EXHIBITIONS AND INFORMATION SHARING: 09h00 – 17h00

**09h00:** Setting up of exhibitions

**11h00:** Exhibition open to members of the public

**18h00:** Breakdown of exhibition

### 2. CAMPAIGN BRIEFING SESSION: 12h00 – 14h00

**11h30:** Registration for guests and distribution of information packs

**12h00:** Campaign Briefing session starts at Sterkinekor, Maponya Mall

- FPB Brand Story
- Welcoming remarks: FPB CEO, Ms. Yoliswa Makhasi
- Welcome message by Campaign Patron
- Briefing by the Deputy Minister of Home Affairs, Mr. Malusi Gigaba
- Question and Answer Session
- Closing remarks

**12h45:** Guest depart for lunch @ Tuscan Restaurant

**13h00:** Lunch is served

**13h45:** Guests depart for the parking lot for the Campaign launch

### 3. CAMPAIGN LAUNCH: 14h00 – 16h30

**13h00:** Arrival of learners  
Registration  
Learners walk through the exhibition area

**14h00:** Opening of the Launch by MC: Mr. Siyabonga Mdlalose  
Singing of the National Anthem led by Motswako Voices

**14h05:** Welcome message by Campaign Patron

**14h10:** Messages of support

**14h25:** Deputy Minister of Home Affairs, Mr. Malusi Gigaba introduces the Campaign

**14h35:** Industrial Theatre - Question and answers session

**14h55:** **“Diski Dance” and “Dribble 2010”**

**15h10:** Schools Competition (invited schools from Soweto)

**15h30:** **Motswako Voices**

**15h40:** Mini Dialogue: Focusing on dangers of the new media platforms and equipping youth with safety tips

Question and answer session

**15h55:** Handing over of awards to schools  
**Motswako Voices: perform closing song, “We are the world”!**

**16h05:** **Somizi and Kasi Entertainment make the circle the bigger!**

**16h30** MC thanks everyone in attendance in particular the schools

Learners depart for buses